

# First cinema and audiovision's festival dedicated to social issues and civil commitment

In a historical moment in which the fear of different seems to prevail and the values of equality and social justice are neglected for the benefit of a widespread selfshness, it seems important to us to experiment new initiative to promote the positive values that the Associazione Orchestra Multietnica di Arezzo tried to convey in these years using the universal language of the music. **Solidarity, hospitality, integration, civil commitment,**those are the values we want to pass on through cinema and audiovision's language, in an active citizenship experience above all young people, to give our contribution to a wide cultural sensibility growth, with a view to a supportive, multicultural and cohesive society.

Officine social movie: First cinema and audiovision's festival dedicated to social issues and civil commitment and to dissemination of content that promoted solidarity, hospitality, social inclusion, cultural diversity and rights values.

**Officine social movie** is born for an attempt to create new artistic context and new formulas to convey, through cinema and audiovision's versatily, the idea of cultural and social commitment above expressed. A project that foresees the realization of "number one edition" of a cinema and audiovison's festival that, in our intentions, it will have to become an annual appointment to keep in the month of June, using the two rooms and the Arena of **Arezzo's Cinema Eden**, in collaboration with Officine della Cultura. An open festival to short films presented by young emergent and independent filmmakers and videomakers, in the competition for which we present the call, and a showcase dedicated to projection of titles (movie, documovie, animation...) on call through film distribution channels also alternative. Projections that will be enriched by guest's presence (filmmakers, authors, screenwriters, actors) with whose the audience will have the opportunity to confront at the end of projection.

We want to report that Officine Social Movie is born with the intention to pose the same caution be final result (the festival) be on the creation and implementation project's process. One of the targets is in fact the involvement of a group of young people who can share an active citizenship, giving space to their creativity.

To arrive to the festival made up by the step of design, analysis, planning and management, communication and critical vision of short films in the competition, will be part of the project itself, with the same importance of the festival days.

The group will be composed by some young people of the promoter association with around twenty people of the students from the Multimedia, cinema and graphic design sections of Liceo Artistico, that flanked by expert and operation, will draw the outlines of the festival, will draw up the national competition announcement, will be an integral part in the selection of short films in competition and will be part of the jury who will designate it the winners.

The students, in addition of being part of the group of the design team, will be involved in the creation of an own short film too, to be presented out of competition, as well as for the project and the festival's video-photographic documentation.

Officine Social Movie is a project made to be worth on "Bando Giovani protagonisti per le comunità locali 2019" made by Cesvot, funded with the contribution of "Regione Toscana- Giovanisì" in agreement with "Dipartimento della Gioventù e del Servizio Civile Nazione" with participation and funding by "Fondazione Monte dei Paschi di Siena" with the contribution of Fondazione CR Firenze.











### COMPETITION NOTICE OFFICINE SOCIAL MOVIE

In the competition all cinematographic works can participate, of minimum duration of 3 e the maximum duration of 20 minute, dedicated to *dissemination of content that promotes the value of solidarity, of hospitality, of social inclusion, of cultural diversity, of rights* and products form 1 January 2017.

The competition is opened to individual, group and upper secondary school, where participants in the production have accomplished the sixteenth year of age.

The selection of works in competition will be done by an Experts' Jury chaired by the actress **Ottavia Piccolo** and flanked by a Student of Liceo Artistico Coreutico Scientifico Internazionale "Piero della Francesca" annex to Convitto Nazionale "Vittorio Emanuele II" of Arezzo Jury.

The jury composed in this way will decide the:

- Best Short film with a cash prize of 500,00€
- Prodigio Divino, assigned to short film that, in the purposes indicated above, will have been able to interpret in the better way the expression "Freedom of Choice" ("Libertà di Gusto) with a cash prize of 100,00€

The works will also be evaluated by:

- A jury composed by members of Orchestra Multietnica di Arezzo that will assign to the *Best* Soundtrack a cash prize of 100,00€
- A jury open to Liceo Artistico Coreutico Scientifico Internazionale "Piero della Francesca" of Arezzo Students, that will assign to the short movie with the *Best Youth Language (Miglior Linguaggio Giovanile)* a cash prize of 100,00

#### All the prizes are offered by ProdigioDivino

The following Special Mentions Officine Social Movie are provided:

- Best short film filmed with a mobile
- Best direction
- Best screenplay
- Best actress
- Best actor
- Best animation short film
- Best short film decree by Popular Jury composed by participants in the screenings during the festival

All the short film rewarded and mentioned will also be screened during the year 2020 at the Cinema Eden of Arezzo at the opening of the ordinary programming.

#### Dates and deadlines:

The call expires on April 30th 2020. The partecipation is free.

The results wil be comunicated to the autors of the selected short films by e-mail by June 7th 2020.

## To apply the cinematographic work one (and only) representative should follow the procedure listed here:

Send to <a>osm@orchestramultietnica.net</a>:

- Indicate in the body of email or to attach a pdf file with name, surname, place and date of birth, fiscal code and e-mail address, also possibly a telephone number; in case of participation of a scholastic institute the reference will be that of a teacher belonging to the production group;
- 2. Link to view the proposed cinematographic work;
- 3. Link for downloading a trailer with a maximum duration of 30 "(reference about download as in the point 4) optional;
- 4. If selected between finalist it will be required to send a link containing the cinematographic proposed opera's download. As video format we recommend: AVI/MPEG/WMV, in FULLHD or 4K.

We recommend WeTransfer as platform for sending the link containing the download. It's possible, if you wish, to deliver or to send with courier service or registered mail with return receipt (the date of the postmark is authentic) in a closed envelope a copy DVD of the proposed work and your presentation card, at Orchestra Multietnica di Arezzo- Via Trasimeno, 16 – 52100 Arezzo;

- 1) For the works in original language not Italian, subtitles in English language are required.
- 2) Presentation card, containing:
  - 1. Short synopsis of the work
  - 2. Presentation letter /Direction Notes
  - 3. Cast & credits
  - 4. Eventual poster
  - 5. Author(s) Soundtrack
  - 6. At least 3 photos, at your choice, in high resolution of protagonists, direction, cast, set and backstage
- 3) Release (Attached A) that authorizes the organization of Officine Social Movie to use the above induced material for promotional, informative, organizational and information purposes related to the Festival.

Please specify in the email subject:

### Selection Officine Social Movie 2020

At the end of the call, on April 30<sup>th</sup> 2020, the staff will meet to view and value all the received proposals, in order to select the works that will be part of the First Edition of Officine Social Movie Festival (the opinion expressed by the staff is unquestionable).

Once had the selection, the staff will communicate, by e-mail, by June 7<sup>th</sup> 2020, the positive outcome only to those directly concerned.

For info write to: <a href="mailto:osm@orchestramultietnica.net">osm@orchestramultietnica.net</a>

For every finalist (having one or more *Nomination*), will be required the presence of one representative of the cast during the final evening on June 25<sup>th</sup> 2020. To representative will be guaranteed the hospitality for the evening itself.

N.B. Applications for participation that they will not come by the established dates and that will not contain just one of the documents listed above they will not be taken into consideration.

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